Monday, August 28th, 2017

6:00 - 8:00pm

Attendance: Liza Murphy, Susan Beschta, Imebet Blair-Carter, Annette Tacconelli, Adam Rabiner, Lisa Bleyer, Dianne Darbouze, Lavita McMath Turner, Elizabeth Beer, Kemala Karmen, Astrid Reedy & Elizabeth Dore (conference call), Cary Sanchez, John Breen

A. Meeting Opener

- a. Welcome
- b. Exec Board Meetings 2017-2018 Members are allowed to participate in two meetings via a conference call in lieu of personal attendance per school year.

B. Committee Reports

a. **Graphic Coordinator** – Liza Murphy

• We would like to build our database of graphic designers if anyone knows of a designer in the ICE community please put us in contact with them.

b. **PTA Recognition Coordinator –** Cary Sanchez

- Cary is seeking ideas of how to show PTA volunteers our appreciation for the work they
 do. Please contact Cary with any ideas you have.
- Currently Exec Board members receive BOGO on tickets for all fundraisers in addition to early sign-up to PT Conferences.
- c. Parent Teacher Conference Schedule Wednesday, November 8th & Friday, November 10th
- d. **Teacher-Staff Appreciation** Jenny Collins an 8th grade parent will co-ordinate gift giving for Teacher-Staff Appreciation. In December Jenny will solicit cash donations and also coordinate the May gifts. Alissa Payne will organize the May Teacher-Staff Appreciation Day feast. Annette will organize massage therapy.
- e. Construction Beautify Committee Folks will put up shelves as per Pete's request.

f. **Volunteer Database** – Lisa Bleyer

During the first few weeks of school Lisa will send out reminders asking for volunteers
with the goal being to expand the list of volunteers. The goal is to get four hours per year
per volunteer. PTA Committee heads can ask Lisa for referrals to volunteers and Lisa will
refer and track.

g. Parent Action Committee – Kamala Karmen

• Kemala would like to update the high school database of schools who will accept applicants without test scores. Stephanie & Kari may help. There is a potential upcoming problem from the wording in the NYS Essa Plan because the language appears to punitively apply to schools with statistically low test taking participation. The apparent goal is to incentivize schools to encourage more kids to take the test.

h. Grade Rep Committee

- 6-12 Grade Wide Picnics The potluck picnic will be on September 16, 2017 on Randall's Island right after the 5K run. The goal is to build community and the hope is that families from all the grades will participate.
- Throughout the year, each month, a different grade will be responsible for hosting the PTA Meeting including: set-up, clean-up, and providing snacks for attendees.

i. Fundraising Committee

• Family Contribution Drive – All Executive Board members present voted to increase the annual request for funds from \$600 to \$700 per child, per year. Starting in September for 8-10 weeks there will be a weekly blast requesting these donations.

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6:00 - 8:00pm

- New approach this year: the initial email will be sent slightly later to avoid the initial chaos of the start of school year. The letter will include stats in it explaining how the money is used.
- O For folks who have already signed up for a monthly contribution submission, they will have to cancel the current subscription and create a new one to reflect payment towards the \$700/year contribution. We will send out written instructions.

C. Adjournment

- **5K Run Walk** So far 39 families have registered. A graphic artist is needed. There will be eight prizes. Elizabeth has a contact to get Kind Bars as a snack for participants. We already have movie vouchers. On the day of the event volunteers are needed. A suggestion was made that we reach out to all ICE sports teams with the goal being to get more community participation.
 - O Volunteer needs: 8 volunteers (4 volunteers 2-3 hrs before + 4 arrive 1 hr before
 - Before race (4 people): Mark out route, distribute numbers,
 - During race (4 people): Timing runners
- Back To School Fundraiser This will be on October 14, 2017 from 3:30p.m. to 7:30 p.m. at Pete's Candy Shop in Brooklyn. A suggestion was made that we include a raffle. Everyone liked that idea.
- School store/Merch
 - O New graphic artist since last year—very successful, keep producing
 - o Great reliable printer now on board
 - Need to map out dates for merch table: Conferences work well. Maybe at back to school party?
 - o Is selling online at all viable? Fulfillment is complicated to set up
- Photo Day / Senior Photos Annette is organizing. There was a proposal to offer a new service for seniors: A photo of the senior outside of school. Potential issues were noted: possible increased liability, and kids are doing their internships and not on campus.

b. PTA Meeting Presentation Committee

- September PTA Meeting After-school Program, Pete, Executive Board.
- October PTA Meeting College Admissions and Senior Internships.
- November PTA Meeting Financial Aid

D. Up Coming Events – Imebet Blair-Carter

a. Next two months:

•	9/7	School starts
•	9/13	PTA Meeting @ 6:00 p.m. in Room 518
•	9/16	5K Run @ 11:00 a.m. and picnic @ 12:20 p.m.
•	9/21 - 22	Rosh Hoshana Holiday
•	9/27	Curriculum Night @ 5:30 p.m.
•	10/2	Executive Board Meeting
•	10/6	Photo Day 7th-11th graders
•	10/9	School Closed – Columbus Day
•	10/14	Pete's Candy Shop – Back to School Fundraiser
•	10/18	PTA Meeting @ 6:00 p.m. in Room 518
•	10/30	Executive Board Meeting

E. New Business

A suggestion was made that we ask Pete to do a blast re-introducing the new college counselor.

F. Meeting Adjourn

Monday, January 8h, 2017

Room 518

6:00 - 7:30pm

A. Attendance

Imebet Blair-Carter, Dianne Darbouze, Amy Gropp Forbes, Adam Rabiner, Kamala Karmen, Brenda Hill, Rachel Pratt, Lavita McMath Turner, Lisa Bleyer, Jill Shely, Astrid Lewis Reedy, Emily Morgan (dial-in) and Elizabeth Dore (dial-in).

B. Minutes for Approval -- Imebet Blair-Carter

Minutes read. Motion to approve was seconded. Approved.

C. Treasurer's Report -- Adam Rabiner

We are down on Family Contributions compared to last year. But, so far, we have earned more in our Fund Raisers. Expenses are down this year compared to last year because we have not had to contribute towards so many school supplies this year.

Do we ever stop sending Family Contribution requests? Not really, but beyond March, we focus more on Spring Fling.

We will have more info on Family Contributions as more checks that came in over the holidays are accounted for. Upcoming meeting with Pete and Mark.

D. Committee Reports

a. Teacher Staff Custodian & Security Holiday Gifts: There was a great turnout and the gift distribution went successfully. Thank you to all involved. Followed by fantastic student talent show. Ice skate swap went very well — about a dozen skates were distributed for free!

b. 2018 Fundraisers

- Yankees Ticket Fundraiser
 - O Last year's Yankees game (April '17) was very successful
 - o Mark will select a game for us to attend
 - o After selling 50 tickets, ICE gets to keep the proceeds after 50 tickets are sold
- Spring Fling Friday, June 1st
 - o Planning has begun, more volunteers welcome!

c. MS/HS Meet & Greet

- Last year in Manhattan (50 parents attended), Brooklyn (20 parents attended)
- This year we will hold separate events for MS and HS families. No date set as yet, but probably will be early February. Stay tuned

d. PTA Meeting Presentation Topics

- January 17: (Imebet) Pete will present on a topic connected to sexual harassment
- February 7: (Kemala) Feb 7 falls during Black Lives Matter in Schools Seek. Proposed panel discussion on standardized testing and its racial implications
 - o Moderator: Cynthia Copeland (NYU, ICE parent)
 - Proposed panelists: Zipp Mills (former NYC principal); Jose Wilson (author, blogger, organizer of BLM in Schools Week); and one consortium teacher who can speak about how consortium assessment is fairer to students of all backgrounds; or possibly a consortium student.
- April: Film screening—Open to suggestions. Some options: Miss Representation, Thirteenth.

Monday, January 8^h, 2017

Room 518

6:00 - 7:30pm

E. Announcements for ICE Community – Dianne Darbouze

a. Upcoming Events

M 1/15	No School (MLK)
W 1/17	PTA Meeting (Pete's presentation); 8th Grade hosting
M 1/29	No School (Professional Development). Wk of 1/29: HS mid terms
01/21	PTA Executive Board meeting

F. Other Business

- a. NY State & Testing Amy Gropp Forbes
 - NY State proposal under ESSA when students opt out, student academic records
 will not be affected, but schools' records will be impacted. Students who opt out
 will be recorded as receiving a "1", which will (inaccurately) show the school as low
 performing. Very punitive measure.

G. Meeting Adjourned

Wednesday, January 31, 2018

Room 518

6:00 - 7:00pm

Attendance: Imebet Blair-Carter, Dianne Darbouze, Amy Gropp Forbes, Adam Rabiner, Kirsti Craig, Kristen *surname*, ?? *blond woman between Adam and Lisa*, Lisa Bleyer, Meibell *surname*, Astrid Lewis Reedy, Kemala Karmen (dial-in),.

A. Meeting Opener

- Welcome
- January Minutes for Approval Astrid Reedy

B. Treasurers Report – Kirsti Craig / Adam Rabiner

5 mins

- Monthly Budget Update
 - Budget will be updated in the next week. New budget meeting coming up to reallocate our goals.
 - Family Contributions: We're almost 2/3 of the way to our family contribution goal. We are slightly ahead of where we were last year at this time.
 - Fundraisers: We are also ahead in fundraiser revenue
 - Revenue: Total revenue ahead by about 5% (about \$6K)
 - Expenses: Slightly below where they were last year. Per event we are spending less. Spending more on music department
 - New expense: ADMISSIONS Polaroids of applicants on admissions (about \$160 for film).
 Camera replacement \$60. Can PTA commit to covering the annual cost of film. (Side issue: Check whether families need to sign a release to have child's photo taken).
 VOTED, APPROVED (unanimously in favor).

C. Committee Reports

45 mins

Yankees Ticket Fundraiser — Amy Gropp Forbes

2 mins

- Sun May 6
- Need to sell at least 50 tix to get 50%. We
- Reached out to Dan for graphics
- Outreach to begin in March
- They have limited inventory for seats all together, but we've reserved \$17.50 ticket price.

• Spring Fling 2018 – Kristen

5 mins

- 3 new 6th grade volunteers
- Meeting 1/31
 - How exec board can best support Spring Fling:
 - Provide info about how funds raised are used so committee can use it as a selling point. Amy suggested taking general wording from family contribution campaign OR take largest line items from budget, but recommends that we not specifically earmark money for one objective in case priorities change. Trips are a big item (e.g Nepal, local trips): making sure all students who want to participate in trips. "Spotlight on the Budget" in the newsletter. Adding photos to newsletter to increase readership?
- 3 volunteer roles to fill: Raffle Coordinator, Wine Pull Coordinator and Event Emcee
- E-blasts will begin next week
- 50/50 Raffle

Wednesday, January 31, 2018

Room 518

6:00 - 7:00pm

• February PTA Meeting: ICEPAC Testing Panel – Kemala Karmen

5 mins

- Response has been good. We have close to 70 RSVPs, mostly from outside of ICE community. Getting buzz outside: Nikole Hannah Jones, other organizations promoting, retweeting it.
- We need to increase outreach to ICE families. Exec board members have been asked to reinforce e-blasts that come in from class rep and with a personal shout-out about it.
- New panel member: Chris Lopez, 12th grade student
- Need to figure out tech needs: talk to mark about projector, mics, etc.
- Meibell will offer translation at the event. We need to update the RSVP to ask whether translation services are needed?

• Film Screening – Amy Gropp Forbes

30 mins

- Screened trailers for April meeting. (links to film trailers under consideration).
- Discussion:
 - o I Am Not A Racist Am I? (1st choice)
 - Follows NYC teens discussing race, their personal experiences, opinions
 - \$700 screening fee, includes supplemental materials.
 - Filmmakers are local, could possibly have them for a panel discussion
 - Ticket prices \$10 adults; \$5 students
 - Will they provide a flyer to promote the film?
 - Amy will circulate link for exec board to preview the film so we can make a final choice.
 - o Gender issues: (2nd choice)
 - <u>Miss Representation</u> (\$300 screening fee)
 - The Mask You Live In (\$300 screening fee)
 - o Backpack Full of Cash (last choice)
 - About privatization mechanisms around charter schools and racism
 - Being screened at Bronx middle school CASA during Black Lives Matter in Schools Week.

D. Announcements

- Mid Winter Break: Midwinter break Feb 19-23. School resumes Mon Feb 26th
- No school Friday February 16th...

E. Meeting Adjourn

Thursday, March 1, 2018

Room 518

6:00 - 7:00pm

Attendance: Imebet Blair-Carter, Dianne Darbouze, Lisa Bleyer, Meibell Contreras, Ileen Kohn, Kristen Couse, Kemala Karmen, Lavita McMath, Brenda Hill, Rachel Pratt, Astrid Lewis Reedy

Conference Call: Emily Morgan

A. Meeting Opener

- Welcome
- January Minutes for Approval Astrid Reedy

B. Committee Reports

Yankees Ticket Fundraiser: May 6 — Imebet

- As of today, e-blast graphics have almost been finalized by parent volunteer
- 50 tickets @ \$35/each.
- We need grade reps to really push the event
- ICE will appear on the jumbo tickets.
- Will get box seat tickets to auction off at Spring Fling

• Spring Fling 2018 – Kristen

- Volunteer found to sell raffle tickets
- Still need a few more volunteers for soliciting items. A few volunteers have dropped out.
- Still need some financial info about how money is spent
- Food + drink committee met with them last week.

• ICE PAC – Kemala Karmen

• February PTA Meeting: ICE PAC Testing Panel event RECAP

- Over 100 attendees, mostly not from ICE community
- Still putting together a video of the event, hopefully on ICE website
 - Right now excerpts of the talk can be seen on Vimeo
 - Word of mouth about the event has gone out
- Student panelist did wonderfully
- Side note: Appears that ICE students aren't aware that SAT prep offered is available regardless
 of ability to pay. 11th Grade Advisors need to make sure their students understand this.

• ICE PAC Next Steps: State Testing Opt-out Letters

- Time to collect opt-out letters for state testing at parent-teacher conferences, week of March 5th
- o Amy Gropp Forbes suggested also creating an online opt-out letter using Google

Middle School Meet & Greets – Imebet

- Tuesday Mar 20 at 6pm @ The Winslow
- Was an effective way of recruiting volunteers last year
- Invitations went out today. Targeted middle school parents and a few

March 14 PTA Meeting – Imebet

- Will be held in 508, not 518
- Pete will present. Topic TBD
- 7th Grade will be hosting

• April 25th PTA Meeting: Film Screening – Imebet / Amy

- Last meeting the Exec Board screened trailers, and I Am Not A Racist, Am I?
- Several Exec Board members viewed the film.
- Screening fee is \$750 and includes trained facilitators
- Amy + Imebet will have a conference call Tues Mar 6 with the facilitator
- Do we want to charge admission or a suggested contribution?
 - Last year ticket prices \$10/adults, \$5/students, sold in advance and at the door.
 We also sold food, earning an additional \$400.
 - O This year: suggested contribution
- Do we want to limit to ICE families or open it up to the general public?
 - Last year's screening was open to the public. This year, the topic is more sensitive, so we may want to maintain an intimate atmosphere, and worry less about raising the funds.
 - o *Compromise*: Limit to ICE community and their friends/invited guests. We won't publicize to general public.
- Recommended age range 8th grade and up, but parents should consider their individual child's ability to deal with very frank discussion about race.

• Latin Parent Committee — Ileen + Meibell

- Despite efforts to outreach to Spanish-speaking parents translated newsletters, translation at PTA meetings — no response! Why? Reluctance? Not informed?
- How do we make contact, while still respecting family privacy?
 - Perhaps at parent-teacher conferences, Spanish teachers can offer printed information at conferences. Maybe a brief survey (1-2 questions) to find out if they are aware of and appreciate the available services
 - O No 6th grade Spanish classes, have to make a separate effort
 - O Ask class advisors to reach out to Spanish-speaking parents
 - Brenda Hill offered to attend next ICE staff meeting and appeal to advisors about reaching out to Spanish speakers

• Summer Camp Scholarships — Lisa Bleyer

- Lisa is reaching out to camps that might be willing to offer need-based scholarships
 to ICE students. If anyone has connections with camps, particularly sleepaway camps,
 please contact Lisa.
 - o Beam Camp: Astrid and Kemala

• Exec Board 2018–2019 — Imebet

- Time to start recruiting parents for next year.
- Current executive board members should consider whether they will return next year and in what role.

Thursday, March 1, 2018

Room 518

6:00 - 7:00pm

- Imebet will be stepping down as co-President, Dianne will remain for her 2nd year
- Amy Gropp Forbes will not continue on Exec Board, but has stepped up her role on ICEPAC with Kemala
- Nominations are in May; Lisa Bleyer will run the nomination process
- Elections in June

C. Announcements

- Fri. Mar 9: Early dismissal
- Wed. Mar 14:
 - o Nationwide Student Walk-Out 10am-10:17am
 - College Night for 11th Graders (Room 518)
 - FYI Check out ICE website's "College Corner" growing student resource
 - o PTA Meeting (Room 508)
 - SLT Meeting
- Last PTA meeting very, very low attendance from ICE families
 - o How do we increase parent participation, especially in 6th grade
 - Parent-only events
 - Ice cream socials
 - End-of-year picnic
 - 6th Grade Reps need to feel more ownership, and take a more active role
- FYI Other Gun Safety events ... Mar 24 (march in Washington); April 20th (Day of action)

D. Meeting Adjourn

Monday, April 9, 2018

Room 518

6:00 - 7:00pm

Attendance: Imebet Blair-Carter, Dianne Darbouze, Adam Rabiner, Lisa Bleyer, Cary Sanchez-Leguimel, Liz Dore Napoli, Rachel Pratt, Astrid Lewis Reedy

Conference Call: Brenda Hill

A. Meeting Opener

- Welcome
- March Minutes for Approval Astrid Reedy

B. Treasurer's Report — Adam Rabiner

- Income Fundraisers: \$4,700 less this year so far
- Not doing as well on family contributions
- Corporate matching grants: down \$6,000
- Expenditures: are overall lower. The school is paying for more things this year and there have been fewer fundraisers
- Overall: we're in better fiscal shape than last year because expenditures are lower than last year.

C. Committee Reports

- Yankees Ticket Fundraiser: May 6 Dianne
 - Deadline for ticket sales is 4/25 (all money needs to be submitted by then)
 - Awaiting report from Andrea
 - Need a push from grade reps
- Spring Fling 2018: June 1 Dianne
 - Expecting update from Kirsti soon
 - Not sure of status of volunteer needs
- ICE PAC Dianne
 - State Tests, this Wednesday, April 11
 - State Testing Opt-out Letters due
- April General PTA meeting: April 25 Film Screening of I'm not a Racist, Am I? Dianne
 - Amy Gropp Forbes working on webpage
 - Tix \$10/\$5 in advance
 - 9th grade responsible for snacks for sale
 - E-blast needs to go out from grade reps
 - Double check with Elizabeth for merch sales
 - Elizabeth needs someone to take over from her next year
- May General PTA meeting: Tuesday May 22 (NEW DATE!) Imebet
 - Carolyn, ICE college counsellor, recommends a college financing seminar
 - Guest speaker: Michael ?? from NY State ?? will come in to speak about scholarships, etc
 - This will be our last presentation for the school year
 - PTA Executive Board nominations: nominees should come in with 2 sentence bio
- June General PTA meeting, June 13 Imebet
 - PTA Executive Board Elections

D. Announcements

- 4/11 State Tests: ELA
- 4/16–21 Atlanta trip
- 4/24 PSAT makeup test
- 4/27 ICE on Fire Music
- 4/30 Subway Moon music concert
- 5/1 + 2 State Tests: Math
- 5/2 PTA Executive Board meeting

E. Planning Session #1

Exec Board Goals: Did we reach our objectives in 2017-2018?

- Ideas for generating more parent involvement
 - Get new ICE parents in 6th grade rep roles (rather than continuing parent) coming from elementary school, may be more engaged in maintaining frequent communication
 - O Rotating lead grade reps e.g. each 6th grade reps take turns takes the lead on generating e-mail communications, others just forward emails; change roles each month.
 - o Continue to recruit parents at incoming 6th grade welcome meeting
- Ideas for generating more family contributions
 - Pete is an impassioned speaker ask him to advocate for family contributions at 1st PTA meeting of the year
 - Generate more buzz for Spring Fling perhaps designate a volunteer to do an email campaign to build excitement via emails, rather than just sending out the same email.
- Executive Board 2018–19
 - o One co-treasurer position opening up

F. Spring Fling-A-Thon BOGO - Imebet

- Exec Board Members What will you do with your free ticket?
 - Start BOGO earlier than last year
 - Won't be accepting "I don't know anyone!" excuse this year! ©
 - Bring a friend, reach out in your grade
- New Parent tickets will be offered at a discount instead of for free this year

G. Volunteer Thank-You Party — Cary Sanchez-Leguimel

- Cary will host at her Brooklyn home mid-late May
- Party at school last year was low in attendance (expected 40, only 10 came) and it was a lot of work to bring everything to school. This time more efficient to host at home.

H. Meeting Adjourn

Room 518

6:00 - 7:00pm

A. Opening Remarks

- a. Welcome Dianne Darbouze
- b. Review of May's minutes for approval -Astrid Lewis Reedy

B. Treasurer's Report

- a. Budget update -Kirsti Craig & Andrea Santamaria
 - Spring Fling
 - Early numbers a little over \$30K. (Last year was over \$44K).
 Final numbers still in progress.
 - We will probably be around 20% below what we brought in last year. Expenses were slightly higher this year;
 - o Auction will remain up until end of June.
 - Revenue:
 - o Family contributions 6% down from last year
 - o Revenues in general are down
 - Expenses
 - Music Dept expense was up this year due to bringing on new teacher next year this \$32K will come out of Pete's budget.
 - We were able to save money in a few places

C. Committee Reports

- a. Fundraising Committee
 - Spring Fling Committee Kristen Couse
 - o Brief update on event
 - o Spring Fling process and timeline necessary to organize this event:
 - Next year's committee:
 - Kristen (event chair) will stepping down for next year.
 - Rachel (food & drink) will be leaving
 - A number of people staying on.
 - Kristen will provide a series of documents (Google Drive) outlining what goes into putting on this event, timelines, etc
 - Kristen's suggestions:
 - Soliciting & Donation Management and Event Planning Responsibilities should be two separate roles. (perhaps serving as co-coordinators?)
 - A good role to continue is the Outreach person reaching out to people. Add copywriting duties, sending eblasts.
 - o Bidding -for-Good: Proxy bidding system worked fine this year
 - Recommend going back to giving incoming families free tickets.
 Charging half-price this year was not successful.
 - o Event date? May vs June event date vs other months ...

Monday, June 4, 2018

Room 518

6:00 - 7:00pm

- recommend going back to May event date. June date presents issues with for end of school year schedules and also end-of-year expenses. May dates sometimes conflict with
- o Fall too difficult would have to work over the summer
- o Winter event... like Mardi Gras? Lots of interest in this.
- o Attendance was lower this year, need to find out why.
- o If cost of attendance is a factor, we should advertise
- ICE Run/Walk Fundraiser John Breen / Dianne / Imebet conference line was cutting out a lot please fill in details
 - o Event date: Sept 22
 - o Volunteers needed from 9am to 12pm
 - Water table: would like to have this for next year?
 - o T-shirt design art teacher had 11th grade students design a shirt
 - o Prizes: AMC vouchers; Leftover spring fling items
 - o Looking into an app for signing in
 - Creating a color run??? Waiting to find out whether students would be interested and whether Randall's Island will allow us to do it.
 - Something about timing issues? Have someone at finish line who understands timing. Also need more timers at finish line.
- b. **SLT Parent Members** Imebet Blair-Carter
- c. Nominating Committee Exec Board Nominations update Lisa Bleyer
 - Nothing has changed
- d. **Volunteer Appreciation** Imebet Blair-Carter
 - Carey Sanchez hosted a fabulous volunteer appreciation event
- e. Incoming 6th grade Welcome Lisa Bleyer
 - Went very well approx. 3/4 of the new families attended
 - · Next year we should have a sign-in sheet
 - More people signing up to volunteer next year
 - Drama Club performed; great Q&A; small discussion groups
 - Lots of great feedback, excitement generated
 - Lots of food donated by afterschool
 - Would be a good time to try and get commitments for class parents
- D. Announcements Imebet Blair-Carter
- E. Committees for 2018-2019 Imebet Blair-Carter
 - a. Available positions

Monday, June 4, 2018 Room 518

F. Adjournment

6:00 - 7:00pm